

GAIN (Government Adoption Infrastructure)

About GAIN

GAIN (Government Adoption Infrastructure) is a sector agnostic, impact focussed program built on [Seemant Dadwal's](#) direct, on-the-ground experience, scaling public sector interventions across more than 50,000 government nodes. Born out of real-world execution within complex multi-state bureaucracies, GAIN provides the field-tested architectures required for institutional adoption. This track record includes notifying state-level early education policies, catalyzing state's private preschool guidelines, launching flagship Chief Minister programs across two states, and securing budget allocations with 86% funding directly from government. To date, six high-impact organizations have completed GAIN's flagship program, backed by advisory work across a dozen more organisations spanning education, health, agriculture, skilling, and livelihoods.

What participating orgs say about GAIN:

"GAIN is like a hands-on coach for your government partnerships. It helps you step back from day-to-day delivery, see your gaps clearly, and prioritize what matters across the short, medium, and long term."

— **Key Education Foundation (KEF)**

"GAIN helps organisations build a more rigorous understanding of how to design for government adoption, especially around ownership, systems, and financial integration."

— **Adhyayan Quality Education Foundation (AQEF)**

"It walks you through everything from activity mapping to budget alignment to resource structures, and it pushes you at every stage to shift from an organisation-held model to one the government can actually own and sustain."

— **Bhumi**

"If you're aiming for scale through public systems, I'd highly recommend the GAIN programme. It changes how you think about government adoption. Very practical mentoring that helped us move from ideas and instincts to a coherent strategy."

— **Dost**

What GAIN Does

Most social impact organizations are optimized for government relationships, not government adoption. They sign MoUs and run programs inside government systems for years, yet remain perpetual external service delivery partners: funding, running, and managing programs from the outside. GAIN changes that posture. We are an intensive advisory practice that equips organisations to build the structural pathway to government owning, funding, and sustaining their interventions at scale. Through structured 8-week sprints, we work alongside leadership teams to build the non-negotiable architecture: public finance budget maps, state-aligned SOPs, and governance frameworks required to transition your delivery model into permanent public infrastructure.

Your org. needs GAIN if:

- **Government System feels like a black box:** driving government adoption is critical to your model but the entire system feels incomprehensible, i.e. a black box
- **Tied to champions:** your progress depends on one or two officers and transfers erase months of work
- **Warm meetings, zero movement without push:** government department is warm but nothing moves without you pushing it
- **Capacity mismatch:** your program design requires government capacity that doesn't exist on the ground
- **What next conundrum:** you're stuck at sector-speak of building relationships or 'being patient', and are wondering what next?
- **Post-MoU Clarity:** you've signed MoUs that built credibility but didn't build systemic ownership, and you're now asking: how do we build departmental ownership?

An organisation is a fit if:

- Their programme is running inside a government institution with at least 2-3 years of delivery experience
- Government adoption is a clear, felt need
- CEO + 1 senior executive serves as core program anchors (requires full-duration bandwidth) of about 25 hours.
- Team is comfortable engaging in English, Hindi or Punjabi
- Organisation is not in survival mode (for e.g. a leadership or deep funding crisis)

Timeline:

GAIN runs for 9 weeks on a strict 1 + 7 + 1 model (the +2 weeks are operational bookends, not buffer time):

- **Week 1 covers Setup:** Documentation retrieval, context alignment, and data access.
- **Weeks 2–8 run the core advisory sprint:** Audit, strategic shift, and infrastructure co-building. All advisory and deliverables conclude strictly at the end of Week 8.
- **Week 9 closes the engagement:** this week is dedicated purely to submission of the closing reflection document.

How to Apply:

- **Cost & Payment:** Reach out to [Seemant Dadwal](mailto:dadwalseemant@gmail.com) (dadwalseemant@gmail.com) directly for details on the cost structure and payment schedule, or for any necessary clarifications.
- **Application Link:** Start your application here: gain.seemantdadwal.com/apply/
- **Next Steps:** Your application is complete once you schedule a 45-minute follow-up conversation with GAIN.
- **Key Dates:**
 - Applications open: August 4, 2026
 - Applications close: August 18, 2026 (or earlier once GAIN selects right-fit organizations)
- **Cohort Size:** GAIN caps this engagement at 3 organizations.

Frequently Asked Questions (FAQ)

Fit & Eligibility

Q: How do we know if we're ready for GAIN, or too early?

GAIN is for orgs already delivering inside a government institution for 2–3+ years. If you're still deciding whether to work with the government, or still testing your model, it's too early.

Q: How much time does GAIN require?

Approximately 25–30 hours, split between the CEO and senior executive, over 9 weeks.

Q: Is there a cap on the number of team members for GAIN?

No cap. The CEO/CXO equivalent and one senior executive must anchor the engagement, but anyone leadership believes is needed in the build cycle can be brought in. There's no limit.

Q: What languages does GAIN run in?

English, Hindi, or Punjabi.

Q: Is GAIN open for for-profits or non-profits?

GAIN is open to both nonprofits and for-profit organisations. Legal structure doesn't matter; what matters is that you're delivering a programme inside a government institution and need to build the pathway to adoption.

Program Structure

Q: What happens across the 9 weeks?

Week 1: setup.

Weeks 2 to 8: diagnostic, strategic redesign, then infrastructure build (SOPs, budget maps, adoption playbook).

Week 9: closing reflection only.

Q: What do we walk away with?

A Government Adoption Playbook, department-ready SOPs/circulars, and/or a 6 to 12 month execution plan, plus the diagnostic and budget work behind them.

Q: Is this relationship-building, or something more concrete?

More concrete. GAIN assumes some level of government relationships already exist. It closes the gap between a warm government relationship and actual government ownership.

Sector & Selection

Q: Is GAIN sector-specific?

No. GAIN is sector-agnostic.

Q: What's the selection criteria?

- Programme running inside a government institution, with 2-3+ years of delivery experience
- Government adoption is a clear, felt need, not a vague aspiration
- CEO + one senior executive can commit ~25–30 hours as core program anchors
- Team is comfortable working in English, Hindi, or Punjabi
- Organisation is not in survival mode (e.g. active leadership crisis or deep funding crunch)

Q: How many orgs does GAIN take per cohort?

Capped at 3.

Q: How do we apply, and what's the timeline?

Applications open Aug 4, close Aug 18, 2026 (or earlier if filled). Apply at gain.seemantdadwal.com/apply, complete once you've booked the 45-min follow-up call.

Q: What does it cost?

Reach out to Seemant directly for cost and payment schedule.